

A NORTH PRODUCTION

INTRO TO VIDEO PRODUCTION

Syllabus

COURSE OVERVIEW



video tutorials

WATCH AN INSTRUCTOR
DEMONSTRATE FILM
TECHNIQUES



learn at your own pace

FINISH THE COURSE
AT YOUR
CONVENIENCE



access industry resources

DOWNLOAD TEMPLATES
AND DOCUMENTS FOR
YOUR PERSONAL USE



get certified

LESSONS AND EARN A
CERTIFICATE TO
LEVEL UP IN YOUR
CAREER

PROGRAM BREAKDOWN

Welcome

WELCOME: INTRODUCE YOURSELF TO THE INSTRUCTOR

Video production knowledge is essential no matter what industry you work in. Meet Sharon Angel M.F.A., who will be teaching you the basics of video production and introducing you to everything you need to know about scripting, equipment, budget, crew, filming and editing.

Lesson One

INTRODUCTION: THREE STEPS IN PRODUCTION

Take the first step to the fundamentals of production. Learn the process of researching, planning, and forming a crew to editing, graphics, audio and everything in between.

Lesson Two

STORYTELLING AND CONCEPT DEVELOPMENT: GET YOUR IDEA FROM YOUR HEAD ONTO PAPER

This class will teach you how to make an outline and what plot points you should be thinking of as you begin developing your story. Familiarize yourself with the terms that industry professionals use as they write and narrate their story.

PROGRAM BREAKDOWN

Lesson Three

CONCEPT TO SCRIPT: VISUALISE YOUR IDEAS AS A FULL SCRIPT

Learn how to define your story's characters, obstacles, and scope. Understand the importance of the three acts in a traditional narrative structure and discover how to build tension and reveal key plot points.

Lesson Four

EQUIPMENT BASICS: GET THE EQUIPMENT YOU NEED TO MAKE AN EFFECTIVE VIDEO OR FILM

This class reviews the tools and techniques aspiring video editors, cinematographers, directors, and producers need to know. Walk through the basic tools and equipment you will need to setup a shot both indoor and outdoor.

Lesson Five

CAMERA, LIGHTS AND AUDIO SETUP: THE FUNDAMENTALS OF TECHNICAL SETUP

Learn how to use different lens options and effects, shoot outside or in low light, and work around common frustrations like headroom and ineffective shutter speed.

PROGRAM BREAKDOWN

Lesson Six

EDITING: SLICE, DICE AND MAKE MAGIC

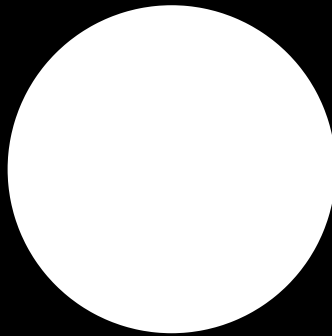
Get a hands-on approach to finding your aesthetic and technical aspects of video editing. This proper workflow shows how an editor's decisions impact emotion, meaning, and advancement of story.



HOMework SCHEDULE

Production Notes	Week 1
Script Worksheet	Week 2
Breakdown Sheet	Week 3
Video Production Shot List	Week 4
Technical Language	Week 5
Softwares	Week 6
Final Evaluation Form	Week 7

MEET THE INSTRUCTOR



SHARON ANGEL, B.A., M.F.A.

Starting at the age of 10, Sharon Angel recorded over 10 seasons of television programs that aired on many national networks. She went on to study media full time and earn her bachelor's in Broadcast Communication and later graduate with a master's degree in Cinema-television with a focus in production. Sharon launched her Youtube series "Random Thoughts" in 2013 where she writes, hosts, produces and edits her own content for over two million viewers. During covid-19 lockdown, she also hosted, directed and produced a 52 episode half-hour weekly program for a television network. Her vast experience in video production enabled her to empower women in 21 countries, teaching the basics of video production and social media fundamentals by conducting webinars, training sessions and short courses. Today, Sharon runs a video production company in California and hosts a podcast series, "The Courage to Identify".

FAQ

DO ANY OF THE COURSES REQUIRE PRIOR KNOWLEDGE OR EXPERIENCE?

The beginner video production course does not need prior learning experience as basic terminology is used to explain setups, processes and ideas. However, some exposure to film or tv production is a plus.

HOW LONG IS EACH LESSON? CAN I TAKE BREAKS DURING THE TEACHING?

Each session takes 2-3 hours to watch, learn and complete homework. Downloadable resources are available for students to complete and send to instructor. Sessions can be completed at the student's pace but remember to mark each session completed to calculate towards final certificate.

WHAT ARE THE REQUISITES TO RECEIVE A CERTIFICATE?

- Complete all lessons within three months of enrollment date
- Submit final evaluation form within three months of enrollment date

WHAT EQUIPMENT DO I NEED TO TAKE THE COURSE?

You will need a working laptop or computer with updated Mac or Windows OS, stable internet and an email address that you check frequently . PDF and MS word or Pages is a plus.

OTHER COURSES

Script Writing for Film

Studio Setup

Advanced Cinematography

Advanced Lighting and Audio

Advanced Editing

Outdoor Production

Licensing and Logistics

Visit www.anorthproduction.com
for full details.